



Ovtene, aumenta la conservazione in frigorifero e protegge la qualità di prodotti ed ambiente

Ovtene extends the life in the refrigerator and protects the quality of products and environment

Ovtene, Alarga la conservación de lo alimentos en la nevera y protege la calidad de los productos y el entorno

Ovtene verlängert die Haltbarkeit im Kühlschrank und beschützt die Qualität der Produkte und der Umwelt.

Ovtene prolonge la vie dans le réfrigérateur et protège la qualité des produits et de l'environnement.



OVTENE

Packaging that keeps food fresher, longer, naturally.



Lasts Longer

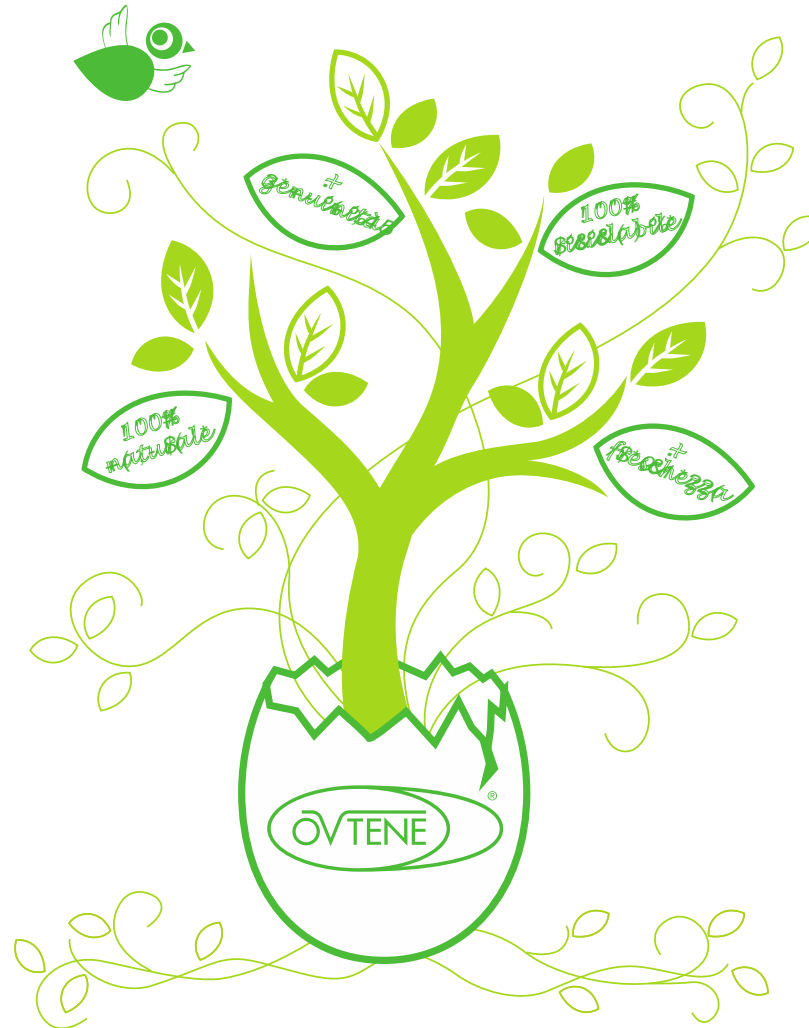


100% Recyclable



No Water

What Is It?



It is a monomaterial made 60% of mineral fillers, available in nature, and 40% plastic material, specifically High Density Polyethylene. The result is a packaging material strong as plastic and with a paper touch feel.

Its specific physical structure guarantees the best performance for preserving fresh food products like ham, bread, cheese, vegetables and fruits. It does not absorb fat and it does not stick to its content.

100% recyclable as plastic.

Quando si parla di natura
proteggiamo la freschezza.



1974



900 CALORIES
A DAY PER PERSON

TODAY

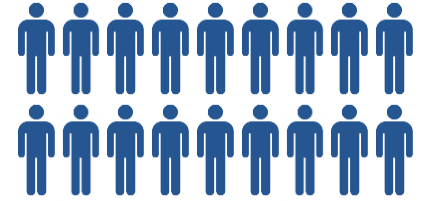


1,400 CALORIES
A DAY PER PERSON

FOOD WASTE HAS
SIGNIFICANTLY
INCREASED
IN THE USA
SINCE 1974



THAT'S
150,000,000,000,000
CALORIES BEING
WASTED
EACH YEAR



2 BILLION PEOPLE
COULD BE FED FOR A YEAR
WITH THE AMOUNT THE USA
ALONE THROWS AWAY
EACH YEAR

FOOD WASTE IN THE USA ACCOUNTS FOR.....

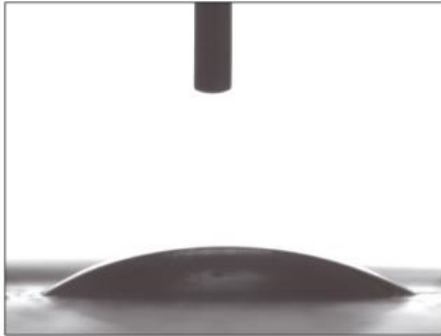


1/4
OF ALL FRESHWATER CONSUMPTION



THE CONSUMPTION OF
300 MILLION
BARRELS OF OIL

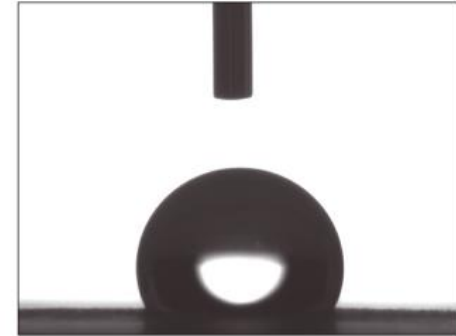
Why It Works?



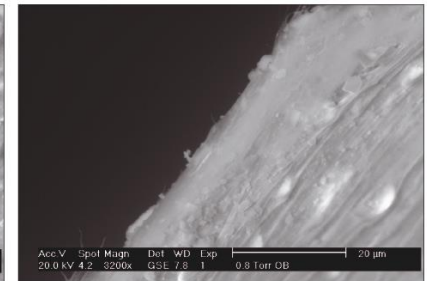
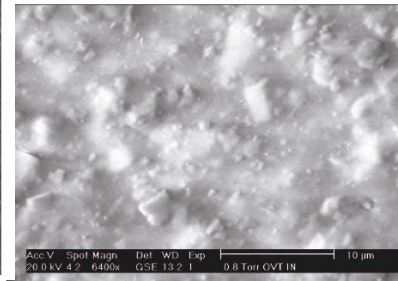
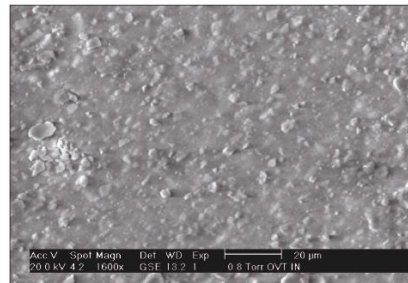
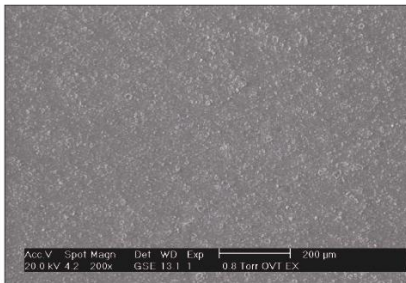
Materiale idrofilo



Polipropilene



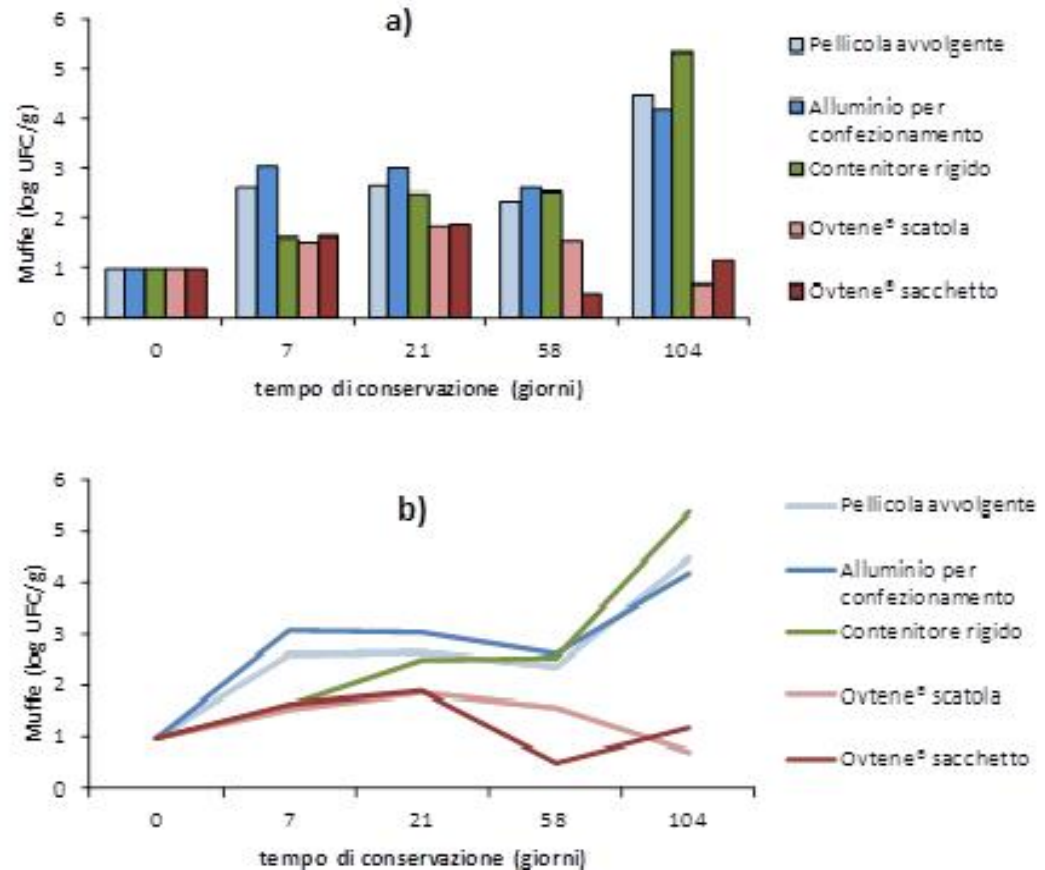
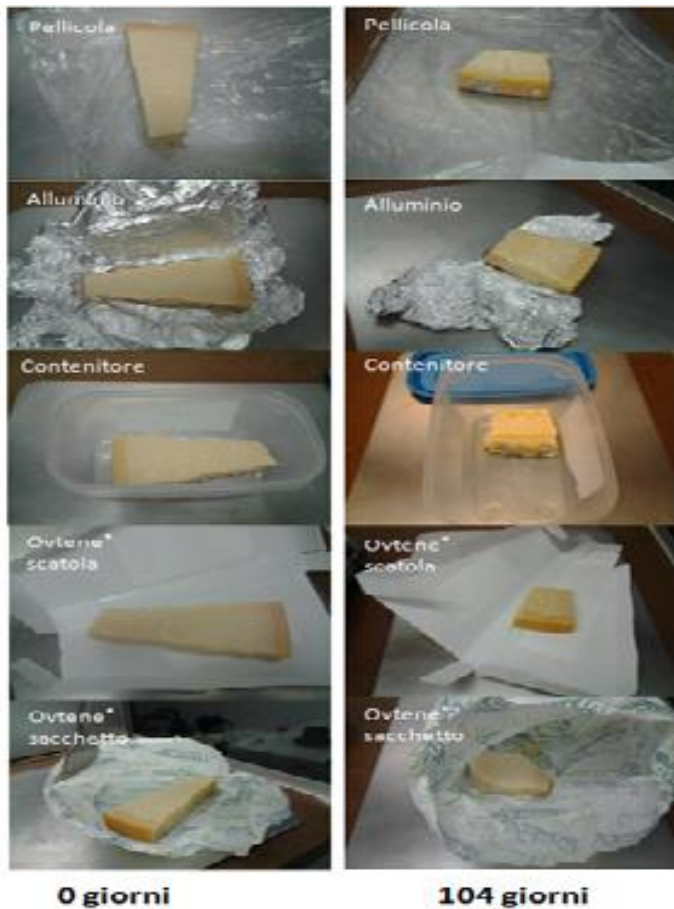
OVTENE



Ovtene[®], thanks to its peculiar physical structure, repels water and its contact surface, permeable to gases and resistant to liquids, creates an ideal microclimate against the proliferation of moulds and other agents that deteriorate fresh food products.



Does It Really Work?



The above images show scientific laboratory tests that confirm what we state. Ovtene® does not favour moulds proliferation over time, but even more important is that the result is easily perceived by the consumer. The food packed with Ovtene® just tastes as when it was cut.



Does It Really Work?

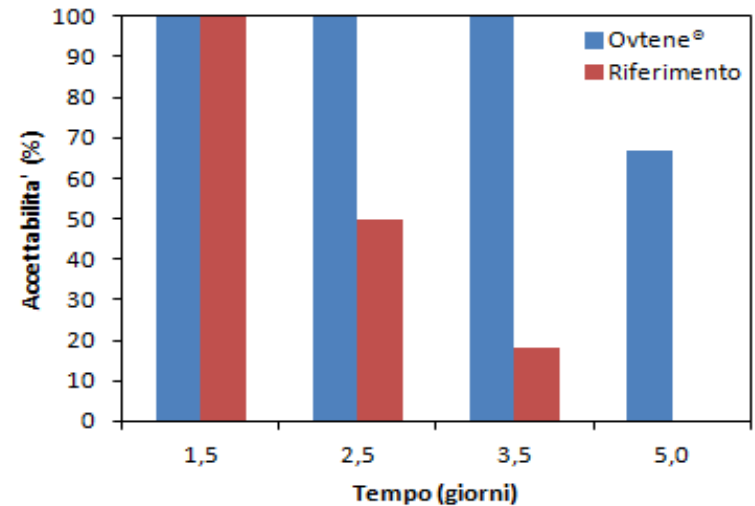
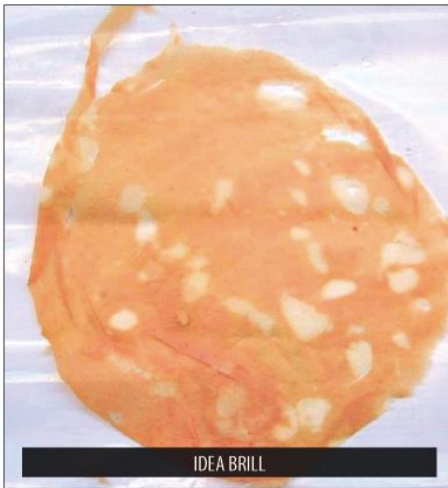


Parmesan Cheese stored in a rigid plastic box, very common in households, against the same cheese stored in a Ovtene[®] bag.

After 45 days of careless storage In a domestic refrigerator, the Parmesan cheese in Ovtene[®] is definitely edible. What about the other one?



Does It Really Work?



A trained test panel (10 individuals) has evaluated samples of mortadella Bologna ham for their sensory characteristics and edibility after given time intervals (1,5, 2,5, 3,5 5 days of storage). After 2,5 days, already 50% of the panel would not eat the sample stored in the traditional package, while 100% would still eat the sample in Ovtene®.

After one more day, only 10% would eat the first sample, while 100% would still consider the Ovtene® one good to eat. After 5 days, only the sample stored in Ovtene® would be considered edible by 70% of the panel.

Important to say that after 1,5 days, while both samples were still considered edible, the one stored in Ovtene® was considered freshly cut.



Fish/Meats

120 Hour Test

Merchants Sales Company 2014



Dry Waxed

Ovtene

Produce

120 Hour Test

Merchants Sales Company 2014



Open



Ovtene

The System: ByOvtene



ByOvtene System is patented and allows guarantees packaging and sealing of fresh food products with one single sheet. Thanks to its special wings, thermo-sealed to the Ovtene[®] sheet, the slices are safely protected and packed, guaranteeing maximum performance in preserving the freshness of the content. Using ByOvtene as shown in the above images, the food is sealed against air contamination, odour propagation, spilling of fat, etc.

With ByOvtene sheets, **NO NEED** for extra packaging: **NO** external foil, **NO** bag, **NO** box. **ONE** product makes it **all**, bringing cost efficiency to high performance food packaging.



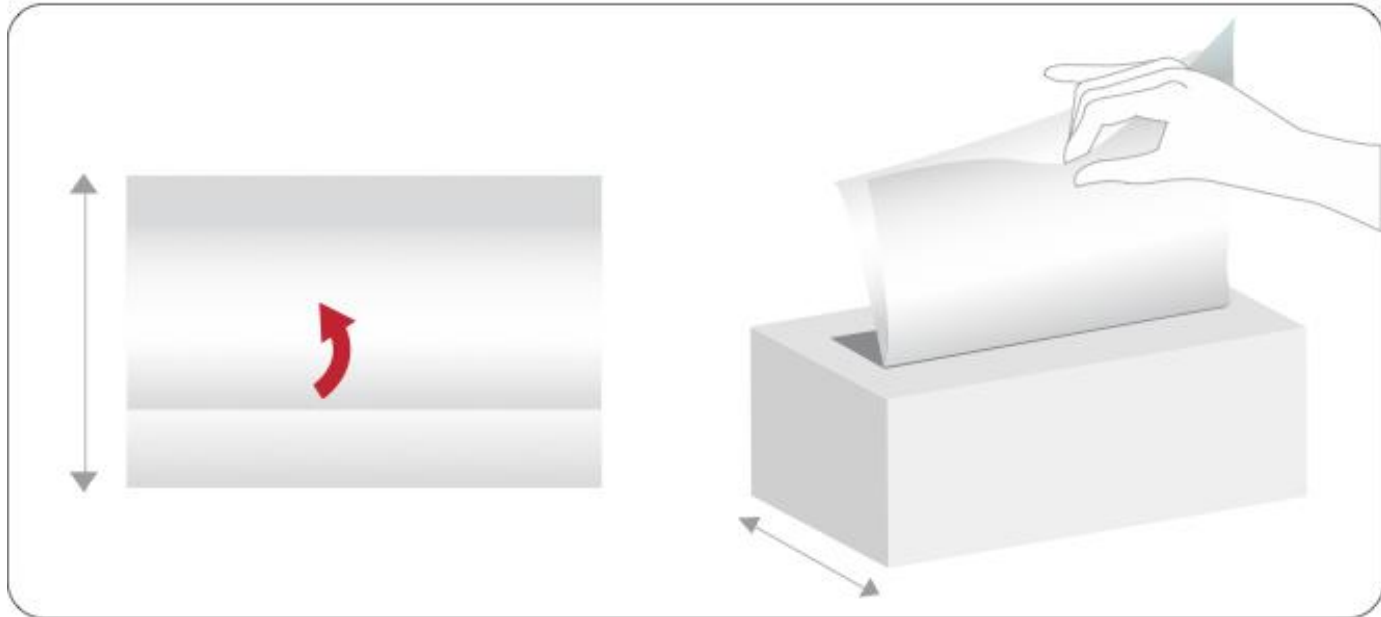
The System: ByOvtene



**ByOvtene System at work:
SIMPLE, QUICK, EFFICIENT.**



The System: OvteneZero



Ovtene® sheets, packed efficiently in a slim box, to minimize space occupation on the work bench. The special folding of the sheet allows a single move, single hand pull-out to extend the sheet, for quick and effective action.

All the performance of Ovtene® concentrated in minimum space.





Some Clients



Everyday
Over 2.000.000
sheets of Ovtene ®
are used in
Supermarkets, Retailers
Grocery Stores
Butchers & Fish Markets

Thank You All

